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Reshaping How and
Where We Work

After being exposed to the benefits of remote work, employees want greater flexibility and agility. A balance between the two—hybrid work—benefits all. Businesses get the unique opportunity to lower expenses, increase productivity, hire talent regardless of location, implement better disaster preparedness, and improve employee satisfaction and retention.

Employees are now used to rich, effortless and contextual video meetings and will settle for nothing less. They expect the same experiences across the office—at their desks and in meeting rooms. As business leaders and IT decision makers design the new workplace, creating top notch video experiences is pivotal to successful collaboration.

Invest in the right collaboration tools, technology and networks to **deliver a more flexible and equitable workplace** that supports employee wellness as much as it focuses on business growth and productivity.



As offices and educational institutions prepare to re-open amid new aspirations, now is the opportunity to change the narrative by building **unprecedented connectivity, user engagement and inclusivity** for all.



Designing The New Workplace

The modern office is anything but usual—it's dynamic, flexible and collaborative.

Hybrid work requires new and innovative ways to patch the distances between the physical and the virtual worlds. More specifically, it demands that the future workplace be equipped with technology in ways unimaginable before. Expect to see more meeting spaces, more collaboration tools, and more video conferencing.

Organizations have an unprecedented opportunity to think beyond the pandemic and support today's hybrid workforce that is highly agile and fluid. As a result, businesses need to adapt their workflows, workspaces, and processes to embrace the post-pandemic realities. The hybrid office will require workspaces and meeting rooms outfitted with next-generation video conferencing that seamlessly connect in-office staff with team members, customers, and partners who may be located anywhere.

By looking ahead through a transformative lens, your organization can not only plan for the long term but also gain a competitive edge. Consider today as an opportunity to accelerate the much needed changes in work styles and workflows.



Designing The New Workplace

Reshape how and where your teams work. Download leading Video Collaboration industry analyst Frost & Sullivan's comprehensive eGuide

Look Beyond the Here and Now — Planning for Long-Term Hybrid Work.

Download eGuide >